We have established three clear objectives to achieve our vision. We want to enable as many people as possible to:

1. Discover handball in any format, ensuring they can access suitable, cost-effective opportunities to get involved in the sport wherever they live.
2. Engage actively and regularly in the sport. This could be:
   - playing
   - coaching / leading / officiating
   - volunteering
   - watching a match
3. Achieve their potential in whatever role they choose within handball by:
   - providing clear routes of progression.
   - recognising people have different aims and objectives.

The objectives are underpinned by six priority areas of activity:

1. The education sector:
   - Primary level: Introduce children to handball through ball-handling and movement skills.
   - Secondary level: More organised team activities.
   - Further/Higher education level: Social, competition and workforce development opportunities.
2. Community handball:
   - Provide opportunities for people to play the sport in informal environments and non-competitive formats.
3. Club and competition structure:
   - Develop and strengthen the structure of formal clubs so there are sustainable entry and exit routes for people to be involved in handball on a regular basis.
4. Talent pathway:
   - Continue to build a strong and viable pathway so talented players, coaches and officials can progress to the highest possible level.
5. Handball workforce:
   - Increase the quality and diversity of the handball workforce.
   - Improve the skills, confidence and technical capabilities of the handball workforce so they can deliver high-quality activities at all levels.
6. Commercial opportunities:
   - Reduce our reliance on public funding by maximising commercial opportunities.

England Handball’s strategy for the next four years will build on the foundations that have been put in place since 2009.

**OUR VISION:**

Everyone to have the chance to ‘be part of the excitement’ of handball

**KEY STRATEGIC OBJECTIVES**

We have established three clear objectives to achieve our vision. We want to enable as many people as possible to:

1. Discover handball in any format, ensuring they can access suitable, cost-effective opportunities to get involved in the sport wherever they live.
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   - Reduce our reliance on public funding by maximising commercial opportunities.

**OUR MISSION**

We recognise we cannot achieve, and do not intend to try, to deliver these objectives on our own.

This is the premise behind our mission:

England Handball is the growth engine for the sport in England. Through our expertise, insight and knowledge, we will work with a range of partners to provide the opportunity for anyone to be part of the handball community.

Central to this mission statement is the focus on partnerships as the most effective route to achieve success. England Handball recognises in certain cases there are other organisations that are better placed to undertake some of the delivery work.

This approach requires the:

- maintenance and development of existing relationships.

**WHO DOES WHAT?**

The table below provides an overview of the area / content of the partnership with key organisations. More detail is available in Appendix 1.

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<thead>
<tr>
<th>Organisation</th>
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**THE FIGURES**

Our thinking, and actions are led by clear data and insight.

We have:

- Evaluated our successes of the past four years.
- Gained a greater understanding about our customers and what they want from their involvement in handball.

We will:

- Refine the collection of data to further develop our understanding of the needs of our customers and assess the impact of our programmes.
- Establish a partnership with a respected university to carry out any additional specific research requirements.

**KEY AUDIENCES**

The new government strategy for sport, launched in December 2015, put a broader focus on physical activity. With this in mind, and taking into account the findings of our data gathering and research, England Handball will concentrate on four key audiences.

- Young players up to the age of 16
- Women and girls
- People returning to a more active lifestyle
- Regular participants within clubs and other core market locations

“The new government strategy for sport, launched in December 2015, put a broader focus on physical activity.”
SUCCESSES 2013-17

In order to set some context to the starting point for this new plan, we’ve taken a look back at our successes over the past four years. As you can see, the sport and England Handball have come a long way and we want to continue to develop opportunities for people of all ages to get involved in their sport in whatever capacity, and at whatever level, they choose.

- 25% of teams in England Handball competitions
- Growth of teams entering National University Championships from 24 to 65
- 14,000 play handball in schools
- Five Under-16 regional academies in operation
- 200 players through the AASE programme 80%+ graduation
- Regular age-group international competition
- 75%+ of GB team squads are comprised of English players
- Number teams in National Schools competition 450%
- Growth of teams entering National University Championships 24 to 65
- 14,000 play handball in schools

- 3500+ regularly involved in handball
- Try Handball launched
- Club players 20%
- Female players 33%
- Players regularly training 1.25 times per week
- 25% of teams in England Handball competitions
- Growth in England Handball club membership from 1600 to over 2300
- 315% in the number of Under-18 competition teams
- Men’s Championship introduced
- More than 8,000 people now hold an England Handball qualification
- 1st4Sport endorsed Level-1 Award
- UKCC accredited Level-2 Award
- Over 1,000 teachers with an education sector specific qualification
- In-kind partnerships benefitting England Handball / members
- £20,000 additional income from online shop
- 10,000 viewers reached by Cup Final live streaming
- New improved website
- International, national and local media coverage
- 20% of club players
- 33% of female players
- Players regularly training 1.25 times per week
- Number teams in National Schools competition 450%
- Growth of teams entering National University Championships 24 to 65
- 14,000 play handball in schools
England Handball has enjoyed great success in the education sector. It provides the opportunity to introduce and retain a whole new generation of players, teachers, leaders and coaches to handball.

The focus of our work will be to support the delivery of non-curriculum activities, such as after-school clubs and competitions. It is also anticipated that the training of teachers and other staff will lead to a natural growth in the provision of curriculum based activities.

**Primary level**

At this level the core skills of handball can support the development of key physical literacy skills in children such as running, jumping, throwing and catching. Handball will also help develop hand/eye coordination and teamwork skills. Teachers at this level need to be trained to deliver activities based around fun, easy to understand games and drills.

**Secondary level**

At this level there is the opportunity to provide more structured handball related activities. These include an expansion of the physical literacy approach, and organised competitions as players start to play in school teams. At this stage, there is a need to provide teaching staff with courses to help them to deliver higher-quality sessions that enable youngsters to improve their technical skills.

**Tertiary level**

At this level there is a more sophisticated structure to playing formats as participants develop, and the number of players from handball nations increases - especially within Universities. There is also the opportunity to introduce the sport to students on sports coaching, development or teaching degree courses. This will help increase the future size of the delivery workforce.

**What Will We Do?**

**Target Market**

The whole education sector is a target market for us. This includes:

- young people
- students
- teachers
- lecturers
- college and university sports development staff

**Primary School**

- Try Handball will support delivery within the primary sector.
- A local competition/festival offer will be developed.

**Secondary School**

- Continued growth in England Handball National Schools under 13 and under 15 competitions.
- A variant of Try handball will be offered as an entry version of the game, particularly for year-7 students, but also for new schools in other age groups.

A distinction will be made between Try handball and formal handball. This will avoid issues that can stop people starting to play handball including:

- contact nature of the sport
- size of court
- ball size / type

**Further Education**

This is a new area of growth for England Handball. We worked in partnership with AoC Sport to build a pilot competition programme in 2015/16.

A regional college competition will be expanded from four to six regions. Try Handball will be the product initially used throughout this competitive offer.

**Higher Education**

We developed our competitive offer for universities by taking the National Schools competition by the 2017/18 academic year.

A variant of Try handball will be offered as an entry version of the game, particularly for year-7 students, but also for new schools in other age groups.

A distinction will be made between Try handball and formal handball. This will avoid issues that can stop people starting to play handball including:

- contact nature of the sport
- size of court
- ball size / type

**Education Partners**

We will work with the following partners in the education market:

- Pl4sport
- Football League Trust
- Rugby League family
- Handball clubs
- County Sport Partnerships
- Local authorities
- Private coaching companies
- Education staff (i.e. teachers, sport makers, sport development staff)

**Targets 2021**

**Primary Schools**

- Agree ways to measure primary school activity with APE and Off.
- 30% of primary schools delivering handball related activities.
- Primary school handball festivals in 10 counties in England.

**Secondary Schools**

- Agree ways to measure secondary school activity with APE and Off.
- 40% of secondary schools delivering handball as an established sport in the curriculum or, as an extra-curricular activity.
- 1,500 secondary school teams and 20,000 students take part in the England Handball National Schools competition - 24% of total state schools.

**Further Education**

- Agree ways to measure further education activity with AoC Sport.
- 30% of colleges offering recreational handball activities, including Try Handball.
- 80 colleges taking part in an AoC Sport/England Handball sanctioned competition.

**Higher Education**

- Agree ways to measure higher education activity with BUCS.
- 30% of universities offering recreational handball activities, including Try Handball.
- 100 teams from 43 universities taking part in the national university competition which is recognised by BUCS.
- Identify target institutions in key regions with courses that are suitable for linking to handball qualifications.
- Five universities have handball embedded in teacher training/sports-related courses.

**2021 targets for education delivering handball activities**

- **Primary Schools**
- **Secondary Schools**
- **Further Education**
- **Higher Education**
Community Handball is a priority area for England Handball. England Handball has created Try Handball, a flexible, small-sided version of handball that can be played in different formats and venues. It is a different and informal activity offer without the need to commit to a formal club structure. It can be played by single-gender or mixed gender teams. The rules have been simplified to allow anyone to organise a game. Try Handball provides opportunities for people:

- new to the sport,
- looking for something fun, sociable and different that will help them to become more active.

It will also offer regular participants, who may have dropped out of the formal side of the sport, an opportunity to continue playing. Try Handball is self-organising. This means there is the potential for a broad range of partners to assist in the delivery of sessions. These include facility operators who could offer Try Handball as part of pay-and-play programmes in a multi-sport context.

The format and structure of Try Handball also provides an option for delivery within workplace environments. This will allow businesses to offer their staff an inclusive, easy to organise activity to assist in raising activity levels.

**TARGETS 2021**

- Leisure operator pilot reviewed and other delivery agencies identified.
- Try Handball opportunities offered as part of recreational offer to FE / HE sector.
- Regular handball activities established in 15 companies in England.
- Handball part of local Corporate Games/Workplace Challenge events in three locations in England.

**WHAT WILL WE DO?**

**Try Handball target audience**

We conducted research to find out the demographics of ‘beginner’ (playing less than two years) handball players. The insight showed that key target groups are:

- professionals aged 26-40
- students aged 16-25

The insight also demonstrated that within both target groups there were equal numbers of participants who were already active when they started playing handball, and people who weren’t active. Therefore our initial target audiences for Try Handball is:

- active & non active professional adults aged 26-40
- active & non active students aged 16-25

**Partnerships**

We will seek to establish mutually beneficial partnerships with a range of organisations including:

- leisure operators
- coaching agencies
- multisport clubs, who are interested in adding handball to their range of activity offers.

We will also identify major businesses in our hotspot areas who are interested in providing a new activity offer to their staff. We will provide them with:

- Self-organising options for delivery within their own environments.
- Help organise in-house competitions
- Partner with the County Sport Partnership Network Workplace Challenge initiative to help provide competitive outlets.

**Training and Products**

We will provide access to:

- Specific training courses to increase staff confidence and knowledge
- Low-cost, accessible products

**Try Handball Partners**

Try Handball can be played delivered by anyone. Groups include:

- Charities such as StreetGames
- Leisure operators: A pilot projects is taking place with Fusion Leisure
- Handball clubs
- Professional sports clubs’ community trusts/foundations (non-handball)
- Voluntary groups (uniformed, sports and youth)
- County Sport Partnerships
- Local authorities
- Corporate organisations
- Self-organising

To connect with the target groups the promotion of Try Handball has emphasised it:

- should be friendly and sociable
- can help you get fit
- can teach you new skills (physical literacy skills mentioned previously) allows you to be part of a team

It should be easily, locally and financially accessible for participants. Sessions will be pitched at the right level as many of the potential participants may lack confidence and be uncertain of a new activity.

We will assure partner organisations that Try Handball can be delivered in any space and that it doesn’t require a full sized handball court or highly-trained delivery staff.
3. CLUBS AND COMPETITIONS

WHAT WILL WE DO?

Target Audience
Our main target audience for clubs and competitions is adults aged 16-30, in the future we are looking to expand the market to younger children.

Club Membership
The growth in interest in handball has been matched by an increase in membership at both club and governing body level. One of the challenges we face is the regular churn in members as people also drop out of the sport for a variety of reasons. These might include:
- Becoming too old to play
- Change in family/work circumstances
- Because of the make-up of our membership, people returning to their homelands after a period of time in England.
Some of these factors are out of the control of the clubs and England Handball. However, we will work with our club network to find ways to reduce the drop-out rates and keep more people involved in the sport in a variety of roles.

Partnership Working
We will work with local partners – specifically County Sports Partnerships – to establish development plans for identified clubs in each of our target regions. Those will include utilising the Club Matters programme to provide clubs with access to support materials and resources.

Club Development
We will support each individual club to work towards gaining an England Handball approved quality standard. This will help to ensure that they are viewed as “fit for purpose” organisations which will:
- Put them in a stronger position to access local support.
- Provide local partners with confidence about the clubs’ ability to deliver quality activities.
As part of the club development plans, we will also provide advice and guidance on accessing local funding. This can help provide support to gain coaching, leadership and officiating qualifications for their workforce. It will also help subsidise costs of running sessions in the local community, making them more accessible to participants.

Training & deployment
- Club coaches to have access to a range of activity appropriate training courses.
- Regular programme of Continuing Professional Development courses available through a variety of channels.
- Increased opportunities for club coaches to work in local community settings including schools to deliver handball activities.
- Potential opportunities for higher qualified club coaches to become part of the tutor workforce.
- Teachers to have the opportunity to engage with local clubs to help increase their confidence and knowledge in the sport.

COMPETITIONS

What was the league set-up in 2016/17?
Super-8/Super-7
National league for men (Super 8) and women (Super-7).
Championship
Men’s Championship, with north and south sections.
Regional Development Leagues
Men’s and women’s Regional Development Leagues (RDLs). These are local leagues for new clubs to compete and grow. Higher-level clubs also enter second teams. Each region has the option whether to run a home and away league set-up, or a central venue, tournament league. In 2016/17 there were RDLs in the following regions:
- South East
- South West
- Midlands
- North
Domestic Cup Competitions
England Handball run two cup competitions.
- England Handball National Cup
- England Handball League Cup
European Competition
Entry to European competition was through our cup competitions and national leagues. However, entry was under the Great Britain banner as only British Handball is recognised by the European Handball Federation.

University Competition
The university competition was brought in-house in order to provide additional support and help it grow with the aim of achieving BUCS status.

Junior Handball
There were a number of junior competitions.
- Under-18 League
- Organised by a volunteer local coordinator
- Supported by a sub group.
- Early stages of the league are split into North and South.
- Under-18 Cup
- Boys and girls cup knockout competition

Under-16 County Competition
- Brought together the best players in the age group to play at County level, includes players that excelled at the previous year’s under-15 schools competition.

Under-15 Competition
- This competition was launched in the 2016/17 season.

Schools Competition
- Growing national schools competition at under-13 and under-15 age groups.

Beach Handball
Two annual beach handball competitions in England, in London and in Bournemouth. The English Beach Handball tournament in Bournemouth has grown in size to incorporate a men’s, women’s and youth competition. The competition has attracted sponsorship from the likes of Mizuno and participation by teams from the United Kingdom and Europe. Beach competitions provide a different form of handball that can be played in the off-season enabling year-round participation by our core customers.

WHAT WILL WE DO?

Super-8/Super-7
We will rebrand the national league to increase its, handball’s, profile. This will include a name change and distinctive branding. We will also seek to increase the number of clubs competing at this level to provide more competitive opportunities, and offer greater commercial options for England Handball.

Championship
It is planned to rename and expand the Men’s North & South Championship to eight teams each, and to mirror the Championship structure in women’s handball.

Regional Development League
The Regional Development Leagues will be renamed and brought under closer stewardship of England Handball to support their structure and growth. This growth will include a planned two-tier league structure for men’s and women’s RDLs.

Club Handball Partners
Club handball will be delivered by paid development officers and volunteers in clubs and the regions. It is hoped to bring some of the club administration in-house.

Cup Competitions
We will continue to develop, and raise the profile of cup competitions.

European Competition
We will plan to participate in a play-off between the top men’s and women’s teams in England and Scotland in order to enter European competition under the Great Britain banner.

University Competition
After bringing this competition in-house England Handball will continue its development to:
- provide more regular participation opportunities for university teams.
- aspire to achieve BUCS recognition.

Junior Leagues
We will continue to develop the under-19 competition, and under-15 and under-13 National Schools competition.
We will develop our under-18 competition and extend the range of junior competitions to include under-14, under-11 and under-9 leagues.
A talent pathway to provide talented players a route to realise their ability. England Handball has tackled the loss of elite funding after 2012 through:

- **Regional Academies:** England Handball has instigated a programme of part self-funded regional academies. These give young talented players access to higher-level coaching and participation opportunities.
- **Alternative Funding:** England Handball has worked with its Scottish and British counterparts to seek talent-related funding from organisations outside of the UK.
- **Self Funding:** A self-funded approach is being taken to re-establish the senior men’s and women’s GB squads that were lost post 2012.

**TARGET 2021**

**Talent Pathway**

- Establish three to five County Performance Centres which will produce higher-quality athletes entering the Regional Academy structure.
- At least 40% of Regional Academy athletes meet the entry requirements for the National Talent programme.
- Establish a University High Performance Centre that will:
  - Prolong the England Talent Pathway.
  - Provide a daily training environment.
  - Increase retention post 18.
  - Increase access to better quality performance coaches by doubling the amount of contact time in Regional Academies.
- At least 35% of National Programme athletes to make a GB longlist and/or make their Super 8 debut.

**WHAT WILL WE DO?**

**Target Market**

The target market for talent will be:

- **Primary Schools:** Focus on coaching to develop movement proficiency skills. This will help increase the potential talent pool at latter stages of the talent pathway.
- **Under-13 Schools:** To identify talented under-14 age players for possible selection into Regional Academies at age 14/15.
- **Under-15 Schools:** To identify athletes from the National under-15 schools competition. This is a secondary route for players to enter Regional Academies.
- **Partner sports:** To identify sports who want to offer athletes set for release a way into another performance sport and to remain active, as opposed to drop-off/out. An example of this is the partnership with Warrington Wolves Rugby League club.
- **Coaches:** Provide programmes and talent ID protocols for coaches involved at specific stages along the talent pathway (to support England and Great Britain player profiles).

**Regional & National Academies**

We will work with clubs to increase the talent pool for Regional Academy selection. Strengthening the Regional Academy programme will lead to a stronger and more competitive environment for National Academy coaches to select players from.

**AASE**

We will work with clubs to increase the talent pool for Regional Academy selection. Strengthening the Regional Academy programme will lead to a stronger and more competitive environment for National Academy coaches to select players from.

**National Teams**

We will run England age-level national-team programmes for the most talented athletes aged 16-plus. These will underpin Great Britain* programmes at Men’s under-18/19/20 and 21 levels, which enter official EHF/IHF competitions.

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*The reason this is mentioned is because only Great Britain programmes are able to enter European Handball Federation (EHF)/International Handball Federation (IHF) sanctioned events.

**“We will run England age-level national-team programmes for the most talented athletes aged 16-plus. These will underpin Great Britain* programmes”**
5. WORKFORCE DEVELOPMENT

Workforce development plays a central role in supporting the successful delivery of an ambitious strategy for handball. To grow handball successfully it is important that all individuals involved in the sport feel happy, supported and valued. Continual development of the workforce is of paramount importance to provide stability, adaptability and creativity.

TARGET 2021
- Train a workforce to meet the needs of education, community, clubs, performance and events.
- Train a workforce to meet identified needs in strategically selected geographic areas.
- Embed system, structure, and stimulus across all England Handball functions.
- Develop a data hub that:
  - serves workforce development
  - supports commercial operations
  - extends reach and drives engagement for the growth of membership and clubs.

WHAT WILL WE DO?

Workforce development will provide support across all functional areas:

Coaching & Workforce Philosophy
- Develop a coaching & workforce philosophy that sits across all functional areas.

Training & Development
Company Workforce
- England Handball is a youthful company with a small workforce. This may be advantageous in responding to change and opportunities but also brings with it the challenge of inexperience. We will ensure that England Handball employees are safeguarded with regular refresher training so they are safe at all times and are also supported by a rewarding Professional Development offer.

Course Delivery Workforce
- Create a cross-sport delivery workforce that can help grow and develop the sport across the country.
- Development of a training package that includes:
  - clear set of workforce criteria
  - DBS check
  - CPD
  - professional accountability measures
  - clear delivery target communication

Learning and development
We will create a non-linear workforce pathway reflective of the workforce’s journey.
This will include:
- A suite of qualifications and courses that meet the needs of the sport and the environment that people are working. Training for other areas of the company like Regional Manager will also be part of this approach.
- CPD modules will be created to support the workforce post the course/qualification and mentoring will become a key role to the sport.

Coaching
We will:
- Ensure deployment opportunities are advertised and shared.
- Develop a robust player development model, allowing for the mapping of a coach-development model.
- Support coaches in the best possible way through increasing our understanding of their motivations and behaviours by gathering insight through communication, interactions and surveys.
- Have successfully qualified coaches regularly engaged in delivering, learning and sharing.
- Maintain a database of information to support the development of the workforce.

Officiating and Referees
The organisation and development of referees needs to be brought in-house under a paid member of staff looking at courses through to deployment. We will attract officials and referees to a fully supported and integrated Referees Association which works openly and honestly with the refereeing workforce around the country.

Volunteering
We will create a volunteering academy where volunteering opportunities are posted and volunteer programmes in education and communities can be accessed. The academy will host a database of volunteers to aid priority areas and also help development in target regions of development – supported by paid England Handball staff.

Competition Management
England Handball has an under-developed Competition management workforce. We will aim to have volunteer competition managers in target regions supported by paid staff.

Talent
England Handball has managers and coaches within five Regional Academies which underpin a male and female National Academy supported by the AASE programme. We will ensure talent coaches are appropriately qualified, supported and developed.

Education Workforce
England Handball has limited engagement with staff in educational organisations. We will:
- Create CPD opportunities for teachers, lecturers and support staff
- Have qualified coaches and deliverers from education delivering learning and sharing best practice
- Maintain a database of information to support the development and deployment of the workforce
- Create a data hub to assist with future research and provision of relevant activities

Partners
Partners we will work with include:
- 1st4Sport
- UK Coaching
- HE & FE institutions
- AFPE
- YST
- Coachwise
- Street Games
- CSP’s
- Azoke
- Other partners stated in other priority areas
We want to:
• Reduce our reliance on public funding (85%).
• Add to ‘in kind’ commercial agreements.
• Extend the reach of the England Handball brand.
• Improve customer knowledge.

TARGET 2021

Funding
• 50% dependent of public funding.

Brand
• Consistent brand messaging.
• Brand integrated across partner communication channels.
• Understanding of how the brand is perceived.

Customer Knowledge
• Club and schools competition feedback analysed.
• Understand customer preferences and lifestyles.

WHAT WILL WE DO?

Funding and income
We will:
• Establish other sources of public money and sponsorship.
• Look at ways of sharing resources and costs with partners and other governing bodies.
• Set specific targets for funding.

Brand
We will work to:
• Ensure consistent brand messaging among England Handball employees and partners.
• Understand the perception of the England Handball brand.

Customer Knowledge
We will:
• Understand our customers’ lifestyles and preferences better.
• Analyse feedback from competitions.

CORE VALUES

England Handball has identified core values. The core values guide England Handball’s internal conduct and its relationship with the external world.

Our core values are:
Openness
Objectivity
Leadership
Integrity

CORPORATE GOVERNANCE

We believe in strong corporate governance. We are committed to meeting all the requirements set out in A Code for Sports Governance, released in Oct 2016 by Sport England and UK Sport.
England Handball Strategy Plan 2017-21

PARTNERS

The diagram below shows the partners that England Handball work with.

Key

1st4Sport Awarding body for the England Handball Li Coaching Award
ABUHC Association of British University Handball Clubs
Aarhus Aarhus Handball Academy in Denmark
BHA British Handball Association
BUCS British University and College Sport
CSPs County Sports Partnerships
LA's Member clubs of England Handball
Colleges Further Education colleges in England
Commercial Partners External commercial organisations who support England Handball
EHA European Handball Federation
EHA Refs Officials who support the delivery of our formal competitions
Facility Operators Operators of local authority or commercial leisure centres
HF International Handball Federation

APPENDIX 1

England Handball

England Handball has the responsibility for the governance, competition structure, performance programme and marketing/promotion of handball. Its direct delivery is focused on national, regional and junior leagues; major events and the England Handball talent pathway at regional and national levels up to U18. Partnerships established with local authorities help provide a delivery workforce to support the provision of a range of participation opportunities.

England Handball:

- Provides strategic direction to partners
- Helps coordinate activities.

Schools

Primary level:

- Handball is promoted as an activity that will help teach and develop core physical competencies.

Secondary level:

- Handball forms part of the PE curriculum in an increasing number of schools. It is recognised as an assessment option for GCSE and A Level PE.

England Handball and other local partners will upskill teachers or other relevant staff to deliver handball activities via the Primary Premium funding for PE.

Colleges

A new competition structure is being put in place and delivery capacity.

Universities

England Handball took over responsibility for the delivery of the annual University Handball Championships in 2018. The competition was previously led by the Association of British University Handball Clubs (ABUHC).

Sport England

England Handball is working with a number of universities to embed handball qualifications in their coaching or other sports/teaching related courses. This will provide a growing future workforce to help meet the demand for handball activities across the country.

The Talented Athlete Scholarship Scheme (TASS) is set to become a key element of England Handball's Talent Pathway from 2017. This helps support elite players attend specific universities and receive focused handball training alongside their studies.

Clubs

Handball clubs provide formal opportunities for adult and junior players to participate in regular organised sessions, including training and competitive matches.

Over the last few years more clubs have also established links with local schools, colleges and universities to help support:
- Provision of handball sessions
- Exit routes for players either into satellite or the formal hub club environment.

StreetGames

England Handball has had a long standing partnership with StreetGames. This has helped support the delivery of handball as part of the multi-sport, door step club programme. StreetGames delivers in deprived inner-city locations.

StreetGames delivers and establishes clubs/sessions. England Handball supports the training and education of the staff within the programme.

This partnership has resulted in the establishment of a focused Handball Activator Award. StreetGames helped write the award and now delivers it through its training arm.

Premier League 4 Sport (PL4S)

Handball has been part of the PL4S programme since its inception in 2009. The programme engages young people in Olympic sports using the power of the Premier League brand.

A number of clubs across the country deliver handball activities as part of a wider multi-sport programme. England Handball works with these clubs to help upskill their workforce and deliver competition opportunities.

Sport England

Sport England has been the major funding partner of England Handball since 2009.

The investment, which increased significantly in 2013, has enabled England Handball to become a more professionally run organisation, and helped to improve its governance structure and delivery capacity.

County Sports Partnerships (CSPs)

England Handball has had a long standing engagement with the CSP Network in a number of areas across the country. This has helped to facilitate local partnerships to support:
- Increases in workforce capacity
- Satellite club development
- Hub club improvements
- Match funded development officer positions.

CSPs have also provided a route to local School Games events which has helped the significant growth in England Handball's National Schools Competition. The CSPs established local networks also provide an efficient and effective delivery chain to support participation and workforce development activities.

Leisure Operators

These are new partners with whom England Handball can engage following the development of a smaller sided version of the sport. The adapted version of the game allows leisure operators to deliver sessions in traditional sports halls. The sessions can be stand-alone handball activities on a pay-and-play basis, or part of multi-sport sessions.

Working with leisure operators provides a broader range of locations where people can access informal participation opportunities. It also extends the reach of the sport to new markets.

Commercial Partners

England Handball has existing partnerships with a range commercial organisations, mainly linked to the provision of goods and services. These do not bring vast sums of additional revenue, but can provide added value benefits to members, and more effective use of England Handball's own funding. We will explore further opportunities to grow the number of commercial partnerships that will help reduce England Handball's reliance on public funding.

European Handball Federation (EHF)/International Handball Federation (IHF)

The partnerships with the EHF and IHF provide England Handball with a number of different opportunities. These include:
- Funding to support delivery and development positions
- Access to technical experts who can assist with:
  - Participation
  - Workforce and performance activities
  - Competitions and events. (This, especially with the IHF, flows through the British Handball Association as the recognised body at World level.)
For more information on the activities of the England Handball Association or to discuss a potential partnership, please contact us:

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